

TRADING IN STOCK
MARKET
IS
OPPORTUNITY ???????

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CONVENTIONAL PATTERN OF INVESTMENT

The Proper Asset Allocation Of Stocks And Bonds By Age Conventional Asset Allocation Model		
Age	Stocks	Bonds
0-18	100%	0%
20	80%	20%
25	75%	25%
30	70%	30%
35	65%	35%
40	60%	40%
45	55%	45%
50	50%	50%
55	45%	55%
60	40%	60%
65	35%	65%
70	30%	70%
75+	25%	75%

Source: FinancialSamurai.com 2015

DIFFERENT ASSET CLASS

- * FIXED INCOME – FD / DEB / MIS / LIC
- * GOLD / SILVER
- * REAL ESTATE
- * MUTUAL FUND
- * (DEBT / BALANCE / EQUITY / LIQUID)
- * DIRECT INVESTMENT / **TRADING**

BULL VS BEAR



INVESTOR & TRADER

INVESTOR

LONG TERM VIEW

THINK MARKET WILL MOVE
ONLY IN ONE DIRECTION

NEED HUGE INVESTMENT

CHANCES OF MAKING PROFITS
HIGHER

TRADER

SHORT TERM VIEW

THINK MARKET CAN MOVE
UP OR DOWN

NEED SMALLER INVESTMENT

CHANCES OF MAKING LOSSES
HIGHER

TRADING MANTRAS

- ❖ **NEVER BUY FOR FIXED TIME**
- ❖ **TRADE IN GOOD VOLUME & “ A ” GROUPS SHARES ONLY**
- ❖ **DO SECTORIAL STUDY**
- ❖ **NEVER BORROW TO BUY SHARES / TRADING**
- ❖ **LEARN TO BOOK PROFITS / LEARN TO SHORT SELL**

✚ SET YOUR PROFITS TARGETS & STOP LOSSES BEFORE
U START TRADING

✚ ALL COMPANIES IN A SECTOR ARE NOT STAR
COMPANIES

- WATCH DISINVESTMENT PROGRAM
- WATCH PRAMOTRS CREDINTIALS , SATYAM CAN NOT B SUNDARAM
- B AWARE FROM HIGH RETURNS SCHEMES WHERE CAPITAL USVALLY IS NOT PROTECTED MANY E.G. OF MULTILEVEL MARKETING / PONZY SCHEMES
- DECIDE WHAT U WANT TO PLAY TEST MATACH OR 20-20

TRIGGER POINTS

+ MONSOON EXPECTATION

+ INFLATION RECORD WPI & CPI

+ INTERNATIONAL EVENTS

+ MSCI INCLUSION / EXCLUSION

+ \$ MOVEMENT & CRUDE OIL MOVEMENT

+ QUARTERLY RESULTS



**MONTHLY AUTO TWO & FOUR WHEELER
COMMERCIAL VEHICAL SALE**



AQUSITIONS OR STAKE SALE



**PLEDGING OFSHARES BY PROMOTERS &
UNPLEDGING OF THE SAME**



GROUP COS IPO/ INDUSTRY IPOS



UNDERSTANDING OF BLOCK DEALS



UNION BUDGET

GENERAL DO'S & DON'T



INDIAN MARKET ALWAYS OVERREACTS



ALWAYS TRADE OR INVEST THROUGH AUTHORISED BROKERS , OR BETTER DO ONLINE ON YOUR OWN



MAKE USE OF DATA ON NSE SITE ETC. / KEEP UPDATING YOURSELF WITH MARKET CONDITIONS



DO SET YOUR TARGETS FOR PROFITS TO EARN & FIX YOUR STOP LOSSES AS PER YOUR RISK BEARING CAPACITY & FOLLOW THEM WITH CARE

DO'S

- ◆ ALWAYS KEEP IN MIND STOCK MARKET MOVES AHEAD OF NEWS OR FUNDAMENTALS
- ◆ ITS VERY DIFFICULT TO TIME THE MARKET TRY
- ◆ BUY ON RUMORS & SELL ON NEWS
- ◆ AVAIL PROFESSIONAL ADVISE / SERVICE IF U DON'T HAVE / FIND TIME TO DO STUDIES
- ◆ GIVE TIME TO GROW YOUR INVESTMENTS
EVERY FALL IN MARKET IS BUYING OPPORTUNITY

DON'T



DON'T SEE WHAT OTHERS ARE DOING, DO WHAT U WANT TO DO , DON'T FOLLOW MASSES GO ALONE



DO NOT BELIEVE IN FALSE PROMISES OR INVEST WHERE HIGHER RETURNS ARE PROMISED / ASSURED



DO NOT BELIEVE IN SMS YOU RECEIVED FROM XYZ LIKE BUY BUY BUY HURRY UP 100 % – 200 % RETURNS IN MONTH OR TWO



DON'T B GREEDY OR FEARFUL IN MARKETS



NEVER TAKE / GIVE **FREE ADVISE**

FEW POINTS TO REMEMBER

- * BEAWARE OF ATTRACTIVE ADVT. & HIGH RETURNS SMS
- * PREPARE OWN TRADING PLAN
- * SEE WHATS THE GROUND LEVEL REALITY
- * KNOWLEDGE IS THE KEY
- * STRATEGY – DON'T KEEP CHANGING
- * DIVERSIFICATION
- * NEVER PUT ALL EGGS IN 1 BASKET
- * RISK REWARD RATIO

- * TRY TO TIME THE MARKETS
- * DON'T BE EMOTIONAL
- * LEARN TO BOOK LOSSES ALSO
- * BUY AS PER YOUR BUDGET AVOID OVER BUYING
- * DO WHAT U FEEL & NOT WHAT OTHERS DO
- * PATIENCE IS THE KEY IN POSITIONAL TRADES
- * DO ONLINE TRADING TO AVOID CONFUSION
- * TERMINOLOGY LIKE SL, LONG , SHORT, TRAIL SL, MARGIN, AUTO SQUARE OFF, BTST, STBT ETC

THANK YOU



CA NIKHILESH
SOMAN

8850272765

9594083769

canikhilesh@yahoo.co.in

